

 **U.S.A. ALL AMERICAN™**

In God we trust



*Got a BOWL ??
Then, we got Cereal!!*

*Packaged
in a
Blackboard
Box!!*



The Best from the U.S. !!™

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EMERGENCY FUND-RAISING™

*Good Morning
Breakfast Cereal
Organic Oat Bran with*



Apple & Cinnamon Stick

Absolutely NO artificial ingredients or colors!!

Some people like a little sugar, others like a lot!!

Guess What??

The choice is yours – use a little or use a lot

No sugar added!!

Most Mornings – are Good Mornings – Enjoy Yours!!



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Emergency Fund-Raising™ - Good Morning Breakfast Cereal™

What can we do when catastrophes happen? Whether the catastrophe is in a foreign country or right here in our own city or state, we are all called upon to make a contribution to families or countries in distress. Many of us want to send in our dollars to lend a helping hand, but often, many of us are too busy getting around to it - or - we wonder what percentage of our contribution will reach its intended destination - therefore, unfortunately, we do nothing.

When you purchase and enjoy our Good Morning Breakfast Cereal™, you will be making a contribution to the next catastrophe - and to the one after that.

So, now you ask, how will all of this work?

All of the monies collected will be placed into a Trust Fund or Bank Account (we don't know yet). As time goes by and more and more folks are enjoying our Good Morning Breakfast Cereal™, WE WAIT! The next catastrophe could affect Australia, Alaska, or Atlanta - in any case - this is a world-wide emergency fund as it is THE AMERICAN WAY to reach out to lend a helping-hand.

Because our Good Morning Breakfast Cereal™ will be distributed world-wide, if San Francisco has an earth quake - the emergency funds sitting in USA banks will be disbursed immediately. The emergency funds sitting in banks world-wide will be transferred over here. In India, for example, when natural disasters cause droughts, cyclones, torrential rain falls, etc. emergency funds sitting in banks here and around the world will be disbursed to India.

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Here's more: A "Quarterly Contribution Report" (world-wide by Country) will be printed on the back of our cereal boxes detailing the amount of money contributed to date. Also included in the report will be the costs to manufacture & ship our product, administration fees, interest, etc. When the need arises, funds will be disbursed for food, medical, clothing, housing - and always, a little something for children to help wipe away tears!

So, what else does our Good Morning Breakfast Cereal™ do? Well, initially, it helps the growers of oat-bran, the makers of cinnamon, carton manufacturers and their employees - as well as the logistics involved in getting all of this from one facility to another.

Speaking of employees, let us not forget the goal to KEEP AMERICA WORKING. Because we do not want you to wonder where all of your money is going, following is a brief example as to how our Good Morning Breakfast Cereal™ helps manufacturers as well as their employees - in all walks of life - here at home - and abroad.

You see, because most of us are busy with our day-to-day activities, we don't stop to think about what must be accomplished PRIOR to catastrophe victims receiving the majority of their benefits. Some of your money must be spent long before "the house is built". Your contribution not only builds the house, but it also keeps the builders of the house employed.

Examples follow:



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FUNDS FOR FOOD

Benefits farmers, farmhands, manufacturers of farm equipment, etc.

CLOTHING

Benefits cotton growers, clothing mills, mfgs. of sewing equipment

MEDICAL

Benefits doctors, nurses, medical equipment & supplies

HOUSING

Benefits architects, engineers, plumbers, & electricians, etc.

WIPING AWAY TEARS

Benefits manufacturers of toys, puzzles, books, & let us not forget our

YANKEE DOODLE DANDY U.S.A. ALL AMERICAN CANDY™

LAST NOT LEAST

Trusted administrators world-wide to keep a watchful eye

The immeasurable destruction caused by the cyclone in Vanuatu is a recent example; New Orleans will never forget Katrina, New Jersey will never forget Sandy, Japan continues to suffer from its 2011 earthquake/tsunami; as well as the damage to their nuclear power plant. In 2004, Indonesia lost more than 200,000 people – and, as we write this, we believe that the beautiful Kenya Westgate Mall remains unopened – of most importance, Haiti housing continues to be a desperate situation.

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You know what else, this concept is not just about hurricanes & tsunamis – it's also about Boston Strong Families, 911 Families, and so on.

So, if you are one of those people that really want to do something – but never really get around to it – we sincerely appreciate your confidence in our company and for trusting us to ensure that your contribution not only provides food, shelter, clothing, and medical care, but also helps to wipe away tears.

OUR PROMISE TO YOU:

Be assured, whatever organization we entrust with this project will be one that has already demonstrated its worthiness by holding an unselfish / unblemished record in working with charitable causes – this is our first consideration.

UT-OH!! YOU HAVE QUESTIONS??

1. What do we do with the back of the box in-between quarters?? No worries !! Just wait & see !! *2. Yes, of course we shall offer a variety of other organic Good Morning Breakfast Cereal™ such as Toasted Oat – Graham-Cracker – & Banana made with real freeze-dried bananas – or how about,hmmmmmm, we're thinking !!*



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